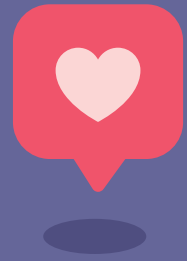


Social Media Advocacy Program

INTRO EMAIL TEMPLATE



Email Document

Hello _____,

I am looking to start a social media employee advocacy program at _____ and I think you would be a great candidate to be a part of our initial program.

The social media employee advocacy program is a way for our employees to connect with our customer base through social media. The platforms we will be working with will be Twitter and LinkedIn.

We'll lay everything out in a presentation for you, and make this process as easy as possible. We think this will be a great step forward for our whole company.

We'll be meeting on _____ at __am/pm. We'd love to see you there. If you have any questions about what the program will entail between now and then feel free to reach out to me.

Thank you.

Voice Section

I am _____, but i am not _____ x 5

Final 3:

I am _____, but I am not _____ x3

I post on Twitter...

This many times a week _____

At these times _____

On these days: _____

I post LinkedIn...

This many times a week _____

At these times _____

On these days _____

Head to CoSchedule to start your trial & empower your employee advocates!