

# HOW TO THINK OUTSIDE THE BOX

# With 200+ Writing Prompts

1. What is your core content?
2. What are your competitors writing about? Take a look at 3 of yours and smoosh them together and create something amazing-er.
3. What are some things people in your field want to know?
4. A list of ways that your product will help you with \_\_\_\_\_.
5. What are positive conversations that are being held in your field?
6. What are negative conversations that are being held in your field?
7. What trends are big in your niche or field right now?
8. What are your customer's pain points and how can your product help them?
9. Take a look at your top content in your analytics and write more like those or even revamp your old posts.
10. We've been doing this wrong...
11. Wish I'd known \_\_\_\_\_ Before \_\_\_\_\_.
12. Is there a change I could make in the next 24 hours...
13. What \_\_\_\_\_ means for \_\_\_\_\_ (company or industry).
14. The best things I learned at \_\_\_\_\_.
15. \_\_\_\_\_ I Learned The Tough Way.
16. Look through all the comments on your blog and answer comments in blog post form.

17. At end of year, list your posts by category and publish that as a post.
18. What happened on this day\_\_\_\_\_ (Pick a number) years ago.
19. Look for keywords and let them be your guide.
20. Search out your brand persona on social media and find out what questions they are asking.  
Use them as blog prompts.
21. Search on Twitter search and on Google Trends.
22. 100 \_\_\_\_\_ that will \_\_\_\_\_ you be more awesome at what you do.
23. What plugins and apps help you do your job better.
24. Why customers are going elsewhere (Put a spin on it to make it positive.)
25. Social media tips for your industry
26. Ask \_\_\_\_\_ (pick a number) people the same question and compile it into a collaborative blog post.
27. Why this (pick a speech video) speech teaches you all you need to know about \_\_\_\_\_.
28. If you could interview a person in your niche, who would it be? And Why?
29. How'd you get started in your career and how'd you get to where you are today?
30. \_\_\_\_\_ (pick a number) \_\_\_\_\_ (Type of videos) Videos That Will Help You \_\_\_\_\_.
31. What didn't work for me?
32. What questions do you get? Compile it into your FAQ.
33. Take an unrelated topic and somehow tie it into your niche.
34. What makes my company different?
35. Profile readers or customers.
36. The ultimate guide to \_\_\_\_\_.
37. What is the best part of what you do every day?
38. Q&A Interview With Your Team
39. Write your own manifesto.
40. Do \_\_\_\_\_ (number) Things By \_\_\_\_\_ (age).
41. Write a parody post.

42. Read forums to find writing prompt ideas.
43. What adventures do you experience in your career?
44. What are your top distractions and how do you deal with them?
45. What \_\_\_\_\_ (Name of someone or something) Never Told You The Truth About \_\_\_\_\_.
46. Why I'm going to quit \_\_\_\_\_.
47. What are your goals for the next 5 years?
48. \_\_\_\_\_ (number) Real People Share Their Biggest \_\_\_\_\_ (topic) Problems]
49. \_\_\_\_\_ (number) Ways To Track \_\_\_\_\_ (topic) Your \_\_\_\_\_ Without Going Crazy
50. \_\_\_\_\_ (number) Blog Posts To Read When You're \_\_\_\_\_.
51. This Trick Helped Me \_\_\_\_\_.
52. What You Need To Know If You're \_\_\_\_\_.
53. How I Went From \_\_\_\_\_ To \_\_\_\_\_.
54. \_\_\_\_\_ (number) Empowering Ways To Track \_\_\_\_\_ Without \_\_\_\_\_.
55. The Truth About \_\_\_\_\_.
56. \_\_\_\_\_ (number) Crucial Things To Do If \_\_\_\_\_.
57. \_\_\_\_\_ (number) \_\_\_\_\_ That Will \_\_\_\_\_.
58. \_\_\_\_\_ (number) \_\_\_\_\_ Share The Top Tips They Give To \_\_\_\_\_.
59. What Is \_\_\_\_\_, Anyway?
60. Here's What Makes The Real Difference Between \_\_\_\_\_ and \_\_\_\_\_.
61. Is Giving Up \_\_\_\_\_ A Good Way To \_\_\_\_\_.
62. Write a truth vs lie post.
63. Here's Everything You Need To Know About \_\_\_\_\_.
64. Why \_\_\_\_\_ Doesn't Want You To \_\_\_\_\_.
65. Is This The Reason You Can't \_\_\_\_\_.
66. The Exact Formula For \_\_\_\_\_.
67. \_\_\_\_\_ (number) Ways \_\_\_\_\_ Can Help You \_\_\_\_\_.

68. Why \_\_\_\_\_ Should Just Relax About \_\_\_\_\_.
69. \_\_\_\_\_ (number) Ways To \_\_\_\_\_ Without \_\_\_\_\_.
70. What's your motto for your company or blog?
71. What's a current frustration of yours?
72. What advice has stuck with you for a long time? and who gave you that advice?
73. What's a day in the life of \_\_\_\_\_ (you) look like?
74. Who is the one person that you definitely couldn't live without?
75. What books would you recommend your followers reading?
76. What would you tell someone who wants to go into your career?
77. What Is The Toughest part Of Being A \_\_\_\_\_ (your job title)
78. What The Worse Customers Can Teach You About...
79. \_\_\_\_\_ (number) \_\_\_\_\_ (topic) Hacks To Add To Your Bag Of Tricks
80. Real-Life Solutions For \_\_\_\_\_.
81. Low-Cost Tools To Help With \_\_\_\_\_.
82. Conquer Your Fear Of \_\_\_\_\_ With \_\_\_\_\_.
83. \_\_\_\_\_ (number) Pinterest \_\_\_\_\_ Ideas To Give A Try
84. Must-Have \_\_\_\_\_ Tips To Have For \_\_\_\_\_.
85. \_\_\_\_\_ (year) \_\_\_\_\_ Trends
86. \_\_\_\_\_ (number) DIY \_\_\_\_\_ Ideas
87. \_\_\_\_\_ (number) \_\_\_\_\_ Budget Busters
88. Easy \_\_\_\_\_ Tips For Your \_\_\_\_\_.
89. Easy-To-Make \_\_\_\_\_ That Will \_\_\_\_\_.
90. Must-Have-Tools For A \_\_\_\_\_.
91. \_\_\_\_\_ On A Budget: Tips To \_\_\_\_\_.
92. How To Make Your Products Look Appealing?
93. 1-Hour Tips For \_\_\_\_\_ That Will \_\_\_\_\_.

94. \_\_\_\_\_ (Topic): Easy Ways To \_\_\_\_\_.
95. Spruce Up Your \_\_\_\_\_ With These Awesome \_\_\_\_\_ Tips.
96. \_\_\_\_\_ (number) Things \_\_\_\_\_ (certain people title) Do.
97. \_\_\_\_\_ (number) Rules That Are Stupid.
98. \_\_\_\_\_ (number) Warning Signs That \_\_\_\_\_.
99. The Heartbreaking Reality Of \_\_\_\_\_.
100. \_\_\_\_\_ (number) Things That \_\_\_\_\_ (certain people title) Think About \_\_\_\_\_.
101. How To Make \_\_\_\_\_ That Will \_\_\_\_\_.
102. 21+ Ways To Grow Your \_\_\_\_\_.
103. Do You Think You Can \_\_\_\_\_?
104. If You Believe You Can \_\_\_\_\_, Then You're Right
105. Could You Help Us With \_\_\_\_\_?
106. You Can Make A Difference With \_\_\_\_\_.
107. Achieve Your Goals With \_\_\_\_\_.
108. 10 Ways \_\_\_\_\_ Can Help Crush Your Goals
109. 5 Reasons Why You Should \_\_\_\_\_ While You Sleep
110. [TEMPLATE] 10 Best \_\_\_\_\_.
111. 10 Ways To \_\_\_\_\_ Better With \_\_\_\_\_.
112. How To \_\_\_\_\_ In 8 Easy Steps
113. Save More & Stress Less With \_\_\_\_\_.
114. Be A Better \_\_\_\_\_ With \_\_\_\_\_.
115. How \_\_\_\_\_ does \_\_\_\_\_.
116. \_\_\_\_\_ Ways That Can \_\_\_\_\_, Your \_\_\_\_\_.
117. How \_\_\_\_\_ Got \_\_\_\_\_ In \_\_\_\_\_.
118. Be The Best \_\_\_\_\_ With \_\_\_\_\_.
119. Level Up Your \_\_\_\_\_ With \_\_\_\_\_.

172. I Am Always Sure About \_\_\_\_\_
173. [#] Reasons To \_\_\_\_\_ Daily
174. What's That \_\_\_\_\_? DIY \_\_\_\_\_ For The \_\_\_\_\_
175. Forget The \_\_\_\_\_, Try This \_\_\_\_\_
176. Stop Searching For A \_\_\_\_\_
177. Welcome To \_\_\_\_\_ : \_\_\_\_\_ Build \_\_\_\_\_ With Next To Nothing
178. When You Feel \_\_\_\_\_
179. How To \_\_\_\_\_ That Will Help You \_\_\_\_\_
180. Proof That \_\_\_\_\_ Won't \_\_\_\_\_
181. 23 Ways To Get Even More From \_\_\_\_\_ To \_\_\_\_\_
182. How To \_\_\_\_\_ So You'll Feel Like A \_\_\_\_\_
183. Why \_\_\_\_\_ Will Make You A Better \_\_\_\_\_
184. 10 Rules For \_\_\_\_\_ Your \_\_\_\_\_ Will Love
185. What \_\_\_\_\_ Will Teach You About \_\_\_\_\_
186. How To \_\_\_\_\_ When You \_\_\_\_\_
187. Well \_\_\_\_\_ Help You \_\_\_\_\_?
188. How To \_\_\_\_\_ With A \_\_\_\_\_
189. [#] Ways To \_\_\_\_\_
190. Dear [Audience]: You're Not \_\_\_\_\_
191. The Subtle Art Of Not \_\_\_\_\_
192. [#] Days To Great \_\_\_\_\_ [Series #]: [#] Ways To \_\_\_\_\_ With Your \_\_\_\_\_
193. [#]+ More \_\_\_\_\_ Ideas
194. Things I Wish I Knew About \_\_\_\_\_
195. How To Make \_\_\_\_\_ That Will \_\_\_\_\_
196. 21+ Ways To Grow Your \_\_\_\_\_ Do You Think You Can \_\_\_\_\_?
197. Your Subscribers Want To Know What's In It For Them

198. 5 Reasons Why You Should \_\_\_\_\_ While You Sleep
199. [TEMPLATE] 10 Best \_\_\_\_\_
200. How \_\_\_\_\_ does \_\_\_\_\_
201. \_\_\_\_\_ can afford any \_\_\_\_\_, he uses \_\_\_\_\_
202. How \_\_\_\_\_ Got \_\_\_\_\_ In \_\_\_\_\_
203. Real \_\_\_\_\_ use \_\_\_\_\_
204. Discover the \_\_\_\_\_
205. \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_?
206. Make Them Move Fast Stop \_\_\_\_\_ Now!
207. Now Copy and paste these \_\_\_\_\_ [Last Chance]
208. Discover the \_\_\_\_\_ that will change your life today
209. Make What You're Sending Sound Fresh \_\_\_\_\_ (your first 3 steps)
210. 5 Answers To The \_\_\_\_\_
211. New \_\_\_\_\_: What It Means For \_\_\_\_\_
212. \_\_\_\_\_ Finally! \_\_\_\_\_ releases \_\_\_\_\_

## Now Create Your Own Writing Prompt Library

1. List your prompts in the spreadsheet.
2. What blog categories will this post fit in?
3. Do you have a keyword for it?
4. When is the publish date?
5. If there is something else you want to track in this writing prompt library add to the columns at the top and track away.

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120. How You Can Be \_\_\_\_\_ With \_\_\_\_\_
121. This Is The Way You Can \_\_\_\_\_
122. Real \_\_\_\_\_ use \_\_\_\_\_
123. Discover the \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_?
124. Here's The Actual Way You Should \_\_\_\_\_
125. The Way \_\_\_\_\_ No One Ever Told You
126. The Secret Way \_\_\_\_\_ Can \_\_\_\_\_
127. What's Dierent About \_\_\_\_\_?
128. Stop \_\_\_\_\_ Now
129. Copy and paste these \_\_\_\_\_ [Last Chance]
130. Discover the \_\_\_\_\_ that will change your life today
131. Beat The Deadline On \_\_\_\_\_ !
132. It's Not Too Late To Register For \_\_\_\_\_ !
133. What \_\_\_\_\_ Need To Do With \_\_\_\_\_ Now
134. Register For \_\_\_\_\_ Before \_\_\_\_\_
135. Last Chance to \_\_\_\_\_
136. \_\_\_\_\_ (your first 3 steps)
137. 5 Answers To The \_\_\_\_\_
138. New \_\_\_\_\_: What It Means For \_\_\_\_\_
139. Finally! \_\_\_\_\_ releases \_\_\_\_\_
140. What \_\_\_\_\_ Are Saying About \_\_\_\_\_
141. 10 Innovative Ways To \_\_\_\_\_
142. Easy \_\_\_\_\_ (Our Favorite \_\_\_\_\_ )
143. [#] \_\_\_\_\_ Easy \_\_\_\_\_
144. [#] \_\_\_\_\_ And \_\_\_\_\_ DIY \_\_\_\_\_
145. [#] \_\_\_\_\_ Ideas For Every \_\_\_\_\_



146. Find Your \_\_\_\_\_ With Our \_\_\_\_\_ Quiz
147. \_\_\_\_\_ These [#] \_\_\_\_\_ For \_\_\_\_\_!
148. [#] Free \_\_\_\_\_
149. [#]-Minute \_\_\_\_\_
150. \$[#] + [#]-Minute \_\_\_\_\_
151. [#] Tips For \_\_\_\_\_ (Number [#] Is A Game Changer)
152. [Audience]: You'll Thank Me Later (And For The Rest Of My Life)
153. \_\_\_\_\_ (Inspired By \_\_\_\_\_ )
154. [#] Unspoken \_\_\_\_\_ Rules Every \_\_\_\_\_ Should Know
155. A \_\_\_\_\_ Of \_\_\_\_\_ —[#] \_\_\_\_\_ Ideas
156. [#] Ways \_\_\_\_\_ Will Improve Your Life
157. [#] \_\_\_\_\_ Hacks You Won't Want To Forget
158. [#] \_\_\_\_\_ To Try On Your Next \_\_\_\_\_
159. [#] Things To Do With \_\_\_\_\_
160. How To \_\_\_\_\_ A \_\_\_\_\_ With \_\_\_\_\_
161. How To \_\_\_\_\_ With A \_\_\_\_\_
162. How To Make A \_\_\_\_\_ The Easy Way
163. How To \_\_\_\_\_ Your \_\_\_\_\_ (In [#] Mostly Easy Steps)
164. My [#] Best \_\_\_\_\_
165. [#] Things You Might Be Thankful For About Your \_\_\_\_\_
166. [#] Easy \_\_\_\_\_ Ideas
167. The Best Ever \_\_\_\_\_ Solution For \_\_\_\_\_
168. The [#] \_\_\_\_\_ Of All Time
169. [#] Of The \_\_\_\_\_ We've Ever Seen
170. [#] Things I Wish I Knew About \_\_\_\_\_
171. How I \_\_\_\_\_ For The Week



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